



Vendor & Sponsorship Information

National Pit Bull Appreciation Day Walk and Festival

October 29, 2016 10am to 2:30pm at Veterans Memorial Plaza in downtown Indianapolis

Timeline:

Submit your information and vendor/sponsorship selection by September 27, 2016

Sponsors submit high resolution logo by September 28, 2016

(sponsors without logos or the appropriate file size/type will be listed by name without logo)

Submit payment by October 1, 2016

Online promotion begins October 1, 2016 at our facebook , webpage and email blast

T-shirts are expected to begin pre-sales around the first week of October

Vendor location/assignment information will be provided by October 26, 2016

Event Day October 29, 2016

8:30am Load in and set-up

10:00am Festival opens

11:00am Free raffle give-away

12:00pm Walk begins (most participants will walk and not be at the festival site during this time frame)

****1:00pm Walk ends across the street from the Festival location, immediately followed by a group photo and costume contest judging**

****1:15pm Attendees return to Festival location**

****2:00pm Silent Auction ends**

****2:30pm Festival wraps up**

Note ** all scheduled events after the walk given an approximate time, the time it takes to complete the walk is entirely dependent on the number of people and pets walking

Sponsorship Details:

Save-a-Bull \$550

Limited to one sponsor, listed as “presented by” on all event ads

Large logo printed on the top tier of the Tshirt back

Mentions on our website, facebook page, event page and email blast

Vendor booth at festival

Kiss-a-Bull \$150

Limited to five sponsors

Large logo printed on the top tier of the Tshirt back

Mentions on our facebook page, event page and email blast

Vendor booth at festival

Hug-a-Bull \$100

Medium logo printed on the middle tier of the Tshirt back

Mentions on our facebook page and email blast

Vendor booth at festival

Pet-a-Bull \$50

Small logo printed on the bottom tier of the Tshirt back

Mentions on our facebook page

Vendor booth at festival

Vendor Details:

Business Vendor: \$25

Non-Profit Vendor: free

Each vendor is provided with “booth space” at the Festival location 8:30am to 3:00pm

Booth assignments will be provided by October 26, 2016

Booths should be open 10:00am – 12:00pm and 1:00pm – 2:30pm

Metered parking is available around the Plaza, cheaper north of North Street

Vendors must bring their own tables, chairs and/or canopies (no tent stakes permitted, weights are encouraged)

No vehicles inside the Veterans Memorial Plaza, without prior approval

Be prepared to collect and remove any trash produced by your booth set-up or operation

Vendor/Sponsorship Submission:

Email ipc.npbad@gmail.com the following information.

No later than September 27, 2016:

Business name as it shall appear in print

Point of contact name, mailing address, phone number and email

Web link as it shall appear in print

Type of sponsorship requested:

1. Save-a-Bull

2. Kiss-a-Bull

3. Hug-a-Bull

4. Pet-a-Bull

(if you do not want a booth, let us know)

Type of vendor booth requested:

5. Business Vendor Booth

6. Non-Profit Vendor Booth

What you will do in your booth (sales, adoptions, advertisement, service, etc_

Special booth requests

No later than September 28, 2016:

Logo in high resolution EPS file

No later than October 1, 2016:

Submit payment

Paypal to info@indypitcrew.org

Check to PO Box 441807 Indianapolis, IN 46244

If you are donating an item for our Raffle or Silent Auction, please let us know how we can arrange pick-up if needed.